

Bliss Technology Group Customer Case Study

Simon Han Artistry

ABOUT THE CUSTOMER

Simon Han Artistry located in the Inland Empire, CA offers portraiture, concept illustrations, pin up art, and clothing graphics designs using traditional and digital media

BUSINESS PAIN

Simon Han Artistry needed a central location online unto which to display their artwork as opposed to multiple sites and locations plagued with 3rd party advertising and little customization for their business needs

ABOUT BLISS TECHNOLOGY

GROUP:

Bliss Technology Group, a Minority Woman-Owned Business Enterprise is the premier diversity product procurement and services delivery partner for corporations, private sector, state, local, and federal government. We supply over 450,000 name-brand computer, electronics, and office products by combining online the product inventories of the nation's largest US I.T. distributors. Our services offering includes the highest caliber of consulting, system integration services, and web design at an affordable price



"Brittanie is a wonderful web designer! The web page she created for my business was more than what I expected and she worked quickly and efficiently. She translated our conversations into the imagery and site design that we envisioned. I would hire her again for any future web designs."

Simon Han
Artist and Owner

Overview: Simon Han Artistry required a central web presence to display their artwork, free of advertising, and one that mirrors the caliber of their graphics and design capabilities.

Solution:

After interviewing the client to fully understand their needs, Bliss Technology Group developed Simon Han Artistry's website using Microsoft © Office Live services. Completed ahead of schedule, the customer now has a solid and reliable web presence all their own.

The site offers a dynamic web form to filter inquiries as well as an elaborate gallery unto which to display their artwork.

Bliss Technology Group provided content management and editing services to assist with the customer's marketing and branding needs.

Return on Investment (ROI) and Benefits:

Simon Han Artistry was completed ahead of schedule to a quality level exceeding the customer's expectations. Simon Han Artistry now has a robust web presence hosted on the Microsoft© Office Live backbone with continuous uptime at a fraction of the cost of many other website offerings.

Constant follow-up and support from Bliss Technology Group allows Simon Han Artistry to confidently focus on growing their business and not be bogged down by their I.T. concerns.

Products and Services Used in Solution:

- ❖ Microsoft© Office Live
- ❖ Microsoft© SharePoint Web Services